## Credit Acceptance Announces Fourth Quarter and Full Year 2009 Earnings

SOUTHFIELD, Mich., Feb 4, 2010 (GlobeNewswire via COMTEX News Network) -- Credit Acceptance Corporation (Nasdaq:CACC) (referred to as the "Company", "we", "our", or "us") announced consolidated net income of $\$ 40.3$ million, or $\$ 1.27$ per diluted share, for the three months ended December 31, 2009 compared to consolidated net income of $\$ 18.6$ million, or $\$ 0.60$ per diluted share, for the same period in 2008. For the year ended December 31, 2009, consolidated net income was $\$ 146.3$ million, or $\$ 4.62$ per diluted share, compared to consolidated net income of $\$ 67.2$ million, or $\$ 2.16$ per diluted share, for the same period in 2008.

Adjusted net income, a non-GAAP financial measure, for the three months ended December 31, 2009 was $\$ 35.5$ million, or $\$ 1.11$ per diluted share, compared to $\$ 23.6$ million, or $\$ 0.76$ per diluted share, for the same period in 2008. For the year ended December 31, 2009, adjusted net income was $\$ 125.0$ million, or $\$ 3.95$ per diluted share, compared to adjusted net income of $\$ 82.8$ million, or $\$ 2.66$ per diluted share, for the same period in 2008.

## Webcast Details

We will host a webcast on February 4, 2010 at 5:00 p.m. Eastern Time to discuss fourth quarter and full year 2009 results. The webcast can be accessed live by visiting the "Investor Relations" section of our website at creditacceptance.com or by dialing 888-637-7734. Additionally, a replay and transcript of the webcast will be archived in the "Investor Relations" section of our website.

## Consumer Loan Performance

At the time of consumer loan acceptance or purchase, we forecast future expected cash flows from the consumer loan. Based on these forecasts, an advance or one-time payment is made to the related dealer-partner at a price designed to achieve an acceptable return on capital. If consumer loan performance equals or exceeds our original expectation, it is likely our target return on capital will be achieved.

We use a statistical model to estimate the expected collection rate for each consumer loan at inception. We continue to evaluate the expected collection rate of each consumer loan subsequent to inception. Our evaluation becomes more accurate as the consumer loans age, as we use actual performance data in our forecast. By comparing our current expected collection rate for each consumer loan with the rate we projected at the time of assignment, we are able to assess the accuracy of our initial forecast. The following table compares our forecast of consumer loan collection rates as of December 31, 2009, with the forecasts as of September 30, 2009, as of December 31, 2008 and at the time of assignment, segmented by year of assignment:


|  | Percentage as of |  |  |
| :---: | :---: | :---: | :---: |
|  | December | September |  |
|  | 31, | $30,$ |  |
| 2009 Consumer Loan Assignment Period | 2009 | 2009 | Variance |
| January 1, 2009 through September 30, 2009 | $76.0 \%$ | $73.9 \%$ | $2.1 \%$ |
| October 1, 2009 through December 31, 2009 | $74.4 \%$ | -- | -- |

Consumer loan performance for the three months and year ended December 31, 2009 exceeded our forecasts at September 30, 2009 and December 31, 2008. As a general rule, for GAAP results, improvements in forecasted collection rates are recorded over time as yield adjustments. However, when forecasted collection rates improve on previously impaired loan pools, the improvement is recorded as a reversal of previously recorded provision for credit losses. During the three months and year ended December 31, 2009, forecasted collection rates increased and a portion of this increase was recorded as a reversal of previously recorded provision for credit losses. This reversal positively impacted 2009 GAAP results and is primarily what caused GAAP net income to exceed adjusted net income for 2009.

As a result of current economic conditions and uncertainty about future conditions, our forecasts of future collection rates are subject to a greater than normal degree of risk. Our pricing strategy considers this in that we have established advance rates that are intended to allow us to achieve acceptable levels of profitability, even if collection rates are less than we currently forecast.

During 2008, our forecasted collection rates declined as payment patterns were worse than historical payment patterns for consumer loans with similar attributes. During the latter part of 2008, we adjusted the expected collection rate of new consumer loan assignments downward to reflect this unfavorable trend in consumer loan performance. During 2009, payment patterns improved for consumer loans assigned during both 2008 and 2009 . The improvement in payment patterns, together with our reduced expectations, have caused our forecasted collection rates to exceed our initial forecast for consumer loans assigned during 2008 and 2009.

The following table presents forecasted consumer loan collection rates, advance rates (includes amounts paid to acquire purchased loans), the spread (the forecasted collection rate less the advance rate), and the percentage of the forecasted collections that had been realized as of December 31 , 2009.
Payments of dealer holdback and accelerated payments of dealer holdback are not included in the advance percentage paid to the dealer-partner. All amounts are presented as a percentage of the initial balance of the consumer loan (principal + interest). The table includes both dealer loans and purchased loans.

| Loan Assignment Year | Forecasted |  |  | \% of <br> Forecast |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  | Collection | Advance | Spread |  |
|  | \% | \% | $\bigcirc$ | Realized |
| 2000 | 72.5\% | 47.9\% | 24.6\% | 99.6\% |
| 2001 | 67.5\% | 46.0\% | 21.5\% | 99.2\% |
| 2002 | 70.4\% | 42.2\% | 28.2\% | 99.0\% |
| 2003 | 73.7\% | 43.4\% | 30.3\% | 98.8\% |
| 2004 | 73.1\% | 44.0\% | 29.1\% | 98.3\% |
| 2005 | 73.7\% | 46.9\% | 26.8\% | 97.8\% |
| 2006 | 70.3\% | 46.6\% | 23.7\% | 93.2\% |
| 2007 | 68.3\% | 46.5\% | 21.8\% | 77.2\% |
| 2008 | 70.0\% | 44.6\% | 25.4\% | 53.4\% |
| 2009 | 75.6\% | 43.9\% | 31.7\% | 21.4\% |

The risk of a material change in our forecasted collection rate declines as the consumer loans age. For 2006 and prior originations, the risk of a material forecast variance is modest, as we have currently realized in excess of $90 \%$ of the expected collections. Conversely, the forecasted collection rate for 2007 , 2008 and 2009 originations are less certain as a significant portion of our forecast has not been realized.

The following table presents forecasted consumer loan collection rates, advance rates (includes amounts paid to acquire purchased loans), and the spread (the forecasted collection rate less the advance rate) as of December 31, 2009 for purchased loans and dealer loans separately:

|  | Consumer <br> Loan <br> Assignment Year | Forecasted <br> Collection \% | Advance \% | Spread \% |
| :---: | :---: | :---: | :---: | :---: |
| Purchased loans | 2007 | 68.7\% | 48.7\% | 20.0\% |
|  | 2008 | 69.3\% | 46.4\% | 22.9\% |
|  | 2009 | 76.1\% | 45.8\% | 30.3\% |
| Dealer loans | 2007 | 68.3\% | 45.9\% | 22.4\% |
|  | 2008 | 70.5\% | 43.6\% | 26.9\% |
|  | 2009 | 75.5\% | 43.5\% | 32.0\% |

Although the advance rate on purchased loans is higher as compared to the advance rate on dealer loans, purchased loans do not require the Company to pay dealer holdback. The increase in the spread between the forecasted collection rate and the advance rate during 2008 and 2009 occurred as a result of pricing changes implemented during the first nine months of 2008 and improving forecasted collection rates during 2009. The positive impact of these two factors on the spread for 2009 was partially offset by pricing changes implemented during the last four months of 2009.

## Access to Capital

During the fourth quarter of 2009, we completed a $\$ 110.5$ million asset-backed secured financing, and on February 1 , 2010, we issued $\$ 250.0$ million of first priority senior secured notes. The net proceeds from these financings were used to repay outstanding indebtedness under our revolving credit facility
and our $\$ 325.0$ million secured warehouse facility. After these repayments, we have over $\$ 450.0$ million in available borrowing capacity. Our first priority is to ensure we have the available capacity to fund expected new consumer loan assignments. While the successful completion of these financings will improve our position in that regard, we intend to continue to work to (1) secure additional borrowing capacity, (2) increase the diversity of our funding sources, and (3) extend the term of one or more of our revolving credit facility and our revolving secured warehouse facilities. To the extent we determine our ability to fund expected new consumer loan assignments has been effectively provided for, we may then consider share repurchases or cash dividends, for which borrowed funds could be used if then available.

## Consumer Loan Volume

Our ability to maintain and grow consumer loan volume is impacted by our pricing strategy, the number of dealer-partners actively participating in our programs, and the competitive environment. The following table summarizes changes in consumer loan dollar and unit volume in each of the last eight quarters as compared to the same period in the previous year:

| Three Months Ended | Year over Year <br> Percent Change |  |
| :---: | :---: | :---: |
|  | Dollar <br> Volume | Unit Volume |
| March 31, 2008 | 28.5\% | 16.0\% |
| June 30, 2008 | 40.6\% | 26.1\% |
| September 30, 2008 | 27.5\% | 26.9\% |
| December 31, 2008 | -21.0\% | -13.4\% |
| March 31, 2009 | -26.3\% | -13.0\% |
| June 30, 2009 | -30.2\% | -16.2\% |
| September 30, 2009 | -13.6\% | -5.7\% |
| December 31, 2009 | 2.1\% | 7.6\% |

Dollar and unit volume declined during the first three quarters of 2009 as compared to the same periods in 2008 due to pricing changes implemented during the first nine months of 2008. The growth in dollar and unit volume during the fourth quarter of 2009 was the result of pricing changes implemented during the last four months of 2009 that reduced per unit profitability in exchange for increased loan volume.

As a result of our success in renewing our debt facilities during the third quarter of 2009 and securing additional financing during the fourth quarter of 2009 and February 2010, we are now in position to grow year over year unit volumes. We will continue to monitor unit volumes and will make additional pricing changes with an objective to maximize economic profit given the capital we have available. Future growth rates will depend on how unit volumes respond to pricing changes, which will be influenced to a large degree by how quickly competition returns to our market. During January 2010, unit volume declined by $5.3 \%$ as compared to January 2009.

The following table summarizes the changes in consumer loan unit volume and active dealer-partners:

|  | Three Months Ended December 31, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | change |
| Consumer loan unit volume | 23,450 | 21,792 | 7.6\% |
| Active dealer-partners (1) | 2,170 | 2,134 |  |
| Average volume per active dealer-partner | 10.8 | 10.2 | 5.9\% |
| Consumer loan unit volume from dealer-partners active both periods | 16,243 | 16,327 | -0.5\% |
| Dealer-partners active both periods | 1,269 | 1,269 |  |
| Average volume per dealer-partners active both periods | 12.8 | 12.9 | -0.5\% |
| Consumer loan unit volume from new dealer-partners | 1,159 | 1,404 | -17.5\% |
| New active dealer-partners (2) | 211 | 264 |  |
| Average volume per new active dealer-partners | 5.5 | 5.3 | 3.8\% |
| Attrition (3) | -25.4\% | -25.6\% |  |
| (1) Active dealer-partners are dealer-partners who hav least one dealer loan or purchased loan during the per | eceived | funding | for at |

(2) New active dealer-partners are dealer-partners who enrolled in our program and have received funding for their first dealer loan or purchased loan from us during the period.
(3) Attrition is measured according to the following formula:decrease in consumer loan unit volume from dealer-partners who have received funding for at least one dealer loan or purchased loan during the comparable period of the prior year but did not receive funding for any dealer loans or purchased loans during the current period divided by prior year comparable period consumer loan unit volume.

Consumer loans are assigned to us through either our portfolio program or our purchase program. The following table summarizes the portion of our consumer loan volume that was assigned to us through our purchase program:

Three Months | Ended |
| :---: |
| Years Ended |
| December 31, |

New purchased loan unit volume as a percentage of total unit volume
New purchased loan dollar volume as a percentage of total dollar volume

For the three months and year ended December 31, 2009, new purchased loan unit and dollar volume as a percentage of total unit and dollar volume, respectively, decreased as compared to 2008 due to pricing changes implemented during 2008.

As of December 31, 2009 and 2008, the net purchased loans receivable balance was $27.5 \%$ and $30.3 \%$, respectively, of the total net loans receivable balance.

## Adjusted Financial Results

Adjusted financial results are provided to help shareholders understand our financial performance. The financial data below is non-GAAP, unless labeled otherwise. We use adjusted financial information internally to measure financial performance and to determine incentive compensation. The table below shows our results following adjustments to reflect non-GAAP accounting methods. Material adjustments are explained in the table footnotes and the subsequent "Floating Yield Adjustment" and "Program Fee Yield Adjustment" sections. Measures such as adjusted average capital, adjusted net income, adjusted net income per diluted share, adjusted net income plus interest expense after-tax, adjusted return on capital, adjusted revenue, operating expenses, and economic profit are all non-GAAP financial measures. These non-GAAP financial measures should be viewed in addition to, and not as an alternative for, our reported results prepared in accordance with GAAP.

Adjusted financial results for the three months and year ended December 31, 2009, compared to the same period in 2008, include the following:

|  | Three Months Ended December 31, |  |  | Years Ended <br> December 31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands, except per share data) | 2009 | 2008 | $\%$ <br> Change | 2009 | 2008 | Change |
| Adjusted average capital | \$989,804 | \$1,014,071 | -2.4\% | \$998,719 | \$974,976 | 2.4\% |
| Adjusted net income | \$35,508 | \$23,572 | 50.6\% | \$125,044 | \$82,792 | 51.0\% |
| Adjusted interest expense (after-tax) | \$5,767 | \$6,994 | -17.5\% | \$20,933 | \$26,990 | -22.4\% |
| Adjusted net income plus interest expense (after-tax) | \$41,275 | \$30,566 | 35.0\% | \$145,977 | \$109,782 | 33.0\% |
| Adjusted return on capital | 16.7\% | 12.1\% | 38.0\% | 14.6\% | 11.3\% | 29.2\% |
| Cost of capital | 7.3\% | 6.3\% | 15.9\% | 6.7\% | 6.4\% | 4.7\% |
| Economic profit | \$23,205 | \$14,559 | 59.4\% | \$79,099 | \$47,025 | 68.2\% |
| GAAP diluted weighted average shares outstanding | 31,868,441 | 31,038,088 | 2.7\% | 31,668,895 | 31,105,043 | 1.8\% |
| Adjusted net income per diluted share | \$1.11 | \$0.76 | 46.1\% | \$3.95 | \$2.66 | 48.5\% |

Economic profit increased $59.4 \%$ for the three months ended December 31, 2009, and increased $68.2 \%$ for the year ended December 31, 2009, as compared to the same periods in 2008. Economic profit is a function of the return on capital in excess of the cost of capital and the amount of capital invested in the business. The following table summarizes the impact each of these components had on the increases in economic profit for the three months and year ended December 31, 2009, as compared to the same periods in 2008:
Year over Year
Change in Economic
Profit

The increases in economic profit for the three months and year ended December 31, 2009, as compared to the same periods in 2008, were primarily the result of increases in our adjusted returns on capital, which increased 460 basis points for the three month period and 330 basis points for the year primarily due to the following:

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-- Finance charges increased adjusted returns on capital by 430 basis
    points for the three month period and 250 basis points for the year
    ended December 31, 2009, as compared to the same periods in 2008. These
    increases were due to pricing changes implemented during the first nine
    months of }2008\mathrm{ and an increase in forecasted collection rates during
    2009, partially offset by pricing changes implemented during the last
    four months of 2009.
-- The impact of the formation of VSC Re during the fourth quarter of 2008
    increased adjusted returns on capital by 50 basis points for the three
    month period and 60 basis points for the year ended December 31, 2009,
    as compared to the same periods in 2008. The VSC Re earnings are
    recognized on an accrual basis and recorded as premiums earned less
    premium tax and provision for claims. Previously, earnings on vehicle
    service contracts, excluding our commissions, were recorded as other
    income and realized when profit sharing payments were received from
    third party administrators. The following table shows the after-tax
    earnings from VSC Re and profit sharing payments received and recorded
    as other income for the three months and year ended December 31, 2009
    and 2008:
```

|  | Three Months Ended December 31, |  | Years Ended December 31, |  |
| :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | 2009 | 2008 | 2009 | 2008 |
| Premiums earned less premium tax and provision for claims (after-tax) | \$2,526 | \$754 | \$8,814 | \$754 |
| Earnings from profit sharing payments (after-tax) | -- | 524 | 74 | 1,928 |
|  | \$2,526 | \$1,278 | \$8,888 | \$2,682 |

The financial results from VSC Re for the year ended December 31, 2009 include $\$ 2.1$ million of after-tax earnings related to a revision in our timing used to recognize premiums earned. During the third quarter of 2009, we revised our timing in order to better match the timing of our revenue recognition with our expected costs of servicing our vehicle service contracts, which is based on our historical claims experience.

The following table shows adjusted revenue and operating expenses as a percentage of adjusted average capital and the percentage change in adjusted average capital for each of the last eight quarters, compared to the same periods in the prior year:

|  | Dec. 31, 2009 | $\begin{aligned} & \text { Sept. } \\ & 30, \\ & 2009 \end{aligned}$ | Jun. 30, 2009 | Mar. 31, 2009 | Dec. 31, 2008 | Sept. 30 , 2008 | Jun. 30, 2008 | Mar. 31, <br> 2008 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adjusted revenue as a percentage of adjusted average capital | 37.7\% | 36.6\% | 32.7\% | 30.7\% | 30.2\% | 28.9\% | 28.5\% | 30.7\% |
| Operating expenses as a percentage of adjusted average capital | 11.2\% | 11.3\% | 10.7\% | 11.6\% | 11.1\% | 10.8\% | 11.3\% | 13.7\% |
| Adjusted return on capital | 16.7\% | 16.0\% | 13.9\% | 12.0\% | 12.1\% | 11.4\% | 10.8\% | 10.7\% |
| Percentage change in adjusted average capital compared to the same period in the prior year | -2.4\% | -3.0\% | 1.9\% | 15.2\% | 30.4\% | 42.3\% | 39.6\% | 37.5\% |

The following tables show how non-GAAP measures reconcile to GAAP measures. All after-tax adjustments are calculated using a $37 \%$ tax rate as we estimate that to be our long term average effective tax rate. Amounts do not recalculate due to rounding.

|  | Three Months Ended December 31, |  |  | Years Ended December31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands, except per share data) | 2009 | 2008 | Change | 2009 | 2008 | \% Change |

Adjusted net income
GAAP net income
Floating yield adjustment
(after-tax)
Program fee yield adjustment
(after-tax)
(Gain) loss from discontinued
United Kingdom segment (after-tax)
Interest expense related to
interest rate swap agreement
(after-tax)
$\$ 40,335$
$(4,679)$
4,125
121
(263)
interest rate swap agreement
(after-tax)
Adjustment to record taxes at 37\%

Adjusted net income

| $(68)$ | 242 |
| ---: | ---: |
| 62 | 56 |
| __-_-_-_-_-_-_-_-_-_ |  |

Adjusted net income per diluted
share
Diluted weighted average shares
outstanding

| $\$ 1.11$ | $\$ 0.76$ |
| ---: | ---: |
| $31,868,441$ | $31,038,088$ |

46.1
2.
$\$ 3.95$
$\$ 2.66$
$48.5 \%$
outstanding
31,868,441 31,038,088
$2.7 \%$
$31,668,89$
$31,105,043$
$1.8 \%$

Adjusted average capital
GAAP average debt
GAAP average shareholders' equity
Floating yield adjustment
Program fee yield adjustment
Adjusted average capital

| \$510,123 | \$665,635 | -23.4\% | \$575,482 | \$660,804 | -12.9\% |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 474,984 | 331,402 | 43.3\% | 411,041 | 302,765 | 35.8\% |
| 5,394 | 18,643 |  | 13,150 | 13,762 |  |
| (697) | $(1,609)$ |  | (954) | $(2,355)$ |  |
| \$989,804 | \$1,014,071 |  | \$998,719 | \$974,976 |  |
|  | ========= | -2.4\% | ======= | = | 2.4\% |

Adjusted return on capital

(1) Adjusted return on capital is defined as annualized adjusted net income plus adjusted interest expense after-tax divided by adjusted average capital.
(2) The cost of capital includes both a cost of equity and a cost of debt.The cost of equity capital is determined based on a formula that considers the risk of the business and the risk associated with our use of debt. The formula utilized for determining the cost of equity capital is as follows: (the average 30 year treasury rate $+5 \%$ ) + [ 1 -- tax rate) $x$ (the average 30 year treasury rate $+5 \%--$ pre-tax average cost of debt rate) $x$ average debt/(average equity + average debt $x$ tax rate)].For the three months ended December 31, 2009 and 2008, the average 30 year treasury rate was $4.3 \%$ and $3.8 \%$, respectively. The adjusted pre-tax average cost of debt was $7.2 \%$ and 6.7\%, respectively. For the year ended December 31, 2009 and 2008, the average 30 year treasury rate was $4.0 \%$ and $4.3 \%$, respectively. The adjusted pre-tax average cost of debt was $5.8 \%$ and $6.5 \%$, respectively.

|  | Three Months Ended |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | $\begin{gathered} \text { Dec. } 31, \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Sept. } 30, \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Jun. 30, } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Mar. 31, } \\ 2009 \end{gathered}$ | $\begin{gathered} \text { Dec. } 31, \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Sept. } 30, \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Jun. 30, } \\ 2008 \end{gathered}$ | $\begin{gathered} \text { Mar. 31, } \\ 2008 \end{gathered}$ |

Adjusted net income

| GAAP net income | \$40,335 | \$40,734 | \$36,185 | \$29,001 | \$18,556 | \$20,657 | \$10,344 | \$17,620 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Floating yield adjustment (after-tax) | $(4,679)$ | $(4,617)$ | $(5,882)$ | $(4,345)$ | 4,125 | 1,183 | 9,536 | $(1,765)$ |
| Program fee yield adjustment (after-tax) | 121 | 152 | 203 | 320 | 372 | 506 | 653 | 544 |
| ```(Gain) loss from discontinued United Kingdom segment (after-tax)``` | (263) | 78 | (35) | 11 | 221 | (326) | 35 | (39) |
| Interest expense related to interest rate swap agreement (after-tax) | (68) | (94) | (147) | (213) | 242 | (179) | (375) | 532 |
| Adjustment to record taxes at $37 \%$ | 62 | $(1,562)$ | (193) | (60) | 56 | 419 | (2) | (123) |
| Adjusted net income | \$35,508 | \$34,691 | \$30,131 | \$24,714 | \$23,572 | \$22,260 | \$20,191 | \$16,769 |

Adjusted revenue

| GAAP total revenue | \$100,135 | \$100,268 | \$92,373 | \$87,888 | \$86,296 | \$80,107 | \$75,005 | \$70,778 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Floating yield adjustment | $(7,426)$ | $(7,329)$ | $(9,336)$ | $(6,898)$ | 6,546 | 1,880 | 15,137 | $(2,800)$ |
| Program fee yield adjustment | 191 | 242 | 322 | 507 | 590 | 804 | 1,036 | 863 |
| Provision for credit losses | 4,942 | 3,433 | 3,766 | (167) | $(14,252)$ | $(8,278)$ | $(20,782)$ | $(2,479)$ |
| Provision for claims | $(4,513)$ | $(5,148)$ | $(4,829)$ | $(4,809)$ | $(2,650)$ | 13 | (9) | (5) |
| Adjusted revenue | \$93,329 | \$91,466 | \$82,296 | \$76,521 | \$76,530 | \$74,526 | \$70,387 | \$66,357 |

Adjusted average capital

GAAP average debt
GAAP average shareholders' equity
Floating yield adjustment
Program fee yield adjustment

Adjusted average capital

Adjusted revenue as a percentage of adjusted average capital

Adjusted return on capital
Adjusted net income
Adjusted interest expense
(after-tax)
Adjusted net income plus
interest expense (after-tax)

Adjusted return on capital

| $\$ 35,508$ | $\$ 34,691$ | $\$ 30,131$ | $\$ 24,714$ | $\$ 23,572$ | $\$ 22,260$ | $\$ 20,191$ | $\$ 16,769$ |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 5,767 | 5,225 | 4,736 | 5,205 | 6,994 | 7,081 | 6,602 | 6,313 |

Operating expenses

| GAAP salaries and wages | \$16,395 | \$16,862 | \$16,515 | \$17,121 | \$17,788 | \$16,766 | \$16,699 | \$17,740 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP general and administrative | 7,633 | 7,869 | 6,894 | 7,995 | 6,795 | 6,977 | 6,627 | 7,137 |
| GAAP sales and marketing | 3,788 | 3,533 | 3,566 | 3,921 | 3,446 | 4,103 | 4,556 | 4,671 |
| Operating expenses | \$27,816 | \$28,264 | \$26,975 | \$29,037 | \$28,029 | \$27,846 | \$27,882 | \$29,548 |
| Operating expenses as a percentage of adjusted average capital | 11.2\% | 11.3\% | 10.7\% | 11.6\% | 11.1\% | 10.8\% | 11.3\% | 13.7\% |
| Percentage change in adjusted average capital compared to the same period in the prior year | -2.4\% | -3.0\% | 1.9\% | 15.2\% | 30.4\% | 42.3\% | 39.6\% | 37.5\% |

## Floating Yield Adjustment

The purpose of this adjustment is to modify the calculation of our GAAP-based finance charge revenue so that favorable and unfavorable changes in
expected cash flows from loans receivable are treated consistently. To make the adjustment understandable, we must first explain how GAAP requires us to account for finance charge revenue, our primary revenue source.

Finance charge revenue equals the cash inflows from our loan portfolio less cash outflows to acquire the loans. Our GAAP finance charge revenue is based on estimates of future cash flows and is recognized on a level-yield basis over the estimated life of the loan. With the level-yield approach, the amount of finance charge revenue recognized from a loan in a given period, divided by the loan asset, is a constant percentage. Under GAAP, favorable changes in expected cash flows are treated as increases to the yield and are recognized over time, while unfavorable changes are recorded as a current period expense. The non-GAAP methodology that we use (the "floating yield" method) is identical to the GAAP approach except that, under the "floating yield" method, all changes in expected cash flows (both positive and negative) are treated as yield adjustments and therefore impact earnings over time. The GAAP treatment always results in a lower carrying value of the loan receivable asset, but may result in either higher or lower earnings for any given period depending on the timing and amount of expected cash flow changes.

We believe floating yield earnings are a more accurate reflection of the performance of our business, since both favorable and unfavorable changes in estimated cash flows are treated consistently.

## Program Fee Yield Adjustment

The purpose of this adjustment is to make revenue from program fees comparable across time periods. In 2001, we began charging dealer-partners a monthly program fee. Effective January 1, 2007, we implemented a change in the way these fees are charged designed to positively impact dealer-partner attrition. We continue to charge a monthly program fee, but instead of collecting the fee in the current period, we collect it from future dealer holdback payments.

As a result of this change, (as of January 1, 2007) we record program fees on a GAAP basis as a yield adjustment, recognizing these fees as finance charge revenue over the term of the dealer loan because collection is dependent on the future cash flows of the loan. Previously, we had recorded the fee as program fee revenue in the month the fee was charged. The current GAAP treatment is more consistent with the cash economics of the business.

To allow for proper comparisons between periods, we make an adjustment to our financial results as though program fees had always been recorded as a yield adjustment. The program fee yield adjustment will become less significant in future periods. We believe the adjustment will be immaterial starting in 2010.

## Cautionary Statement Regarding Forward-Looking Information

We claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 for all of our forward-looking statements. Statements in this release that are not historical facts, such as those using terms like "may," "will," "should," "believe," "expect," "anticipate," "assume," "forecast," "estimate," "intend," "plan," "target" and those regarding our future results, plans and objectives, are "forward-looking statements" within the meaning of the federal securities laws. These forward-looking statements represent our outlook only as of the date of this release. Actual results could differ materially from these forward-looking statements since the statements are based on our current expectations, which are subject to risks and uncertainties. Factors that might cause such a difference include, but are not limited to, the factors set forth in Exhibit 99.2 to our Current Report on Form 8-K filed with the Securities and Exchange Commission on January 19, 2010, other risk factors discussed herein or listed from time to time in our reports filed with the Securities and Exchange Commission and the following:
-- Our inability to accurately forecast and estimate the amount and timing of future collections could have a material adverse effect on results of operations.
-- We may be unable to execute our business strategy due to current economic conditions.
-- We may be unable to continue to access or renew funding sources and obtain capital needed to maintain and grow our business.
-- The terms of our debt limit how we conduct our business.
-- The conditions of the U.S. and international capital markets may adversely affect lenders with which we have relationships, causing us to incur additional costs and reducing our sources of liquidity, which may adversely affect our financial position, liquidity and results of operations.
-- Our substantial debt could negatively impact our business, prevent us from satisfying our debt obligations and adversely affect our financial condition.
-- Due to competition from traditional financing sources and non-traditional lenders, we may not be able to compete successfully.
-- We may not be able to generate sufficient cash flows to service our outstanding debt and fund operations and may be forced to take other actions to satisfy our obligations under such debt.
-- Interest rate fluctuations may adversely affect our borrowing costs, profitability and liquidity.
-- Reduction in our credit rating could increase the cost of our funding from, and restrict our access to, the capital markets and adversely affect our liquidity, financial condition and results of operations.

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-- We may incur substantially more debt and other liabilities. This could
    exacerbate further the risks associated with our current debt levels.
-- The regulation to which we are or may become subject could result in a
    material adverse effect on our business.
-- Adverse changes in economic conditions, the automobile or finance
    industries or the non-prime consumer market could adversely affect our
    financial position, liquidity and results of operations, the ability of
    key vendors that we depend on to supply us with services, and our
    ability to enter into future financing transactions.
-- Litigation we are involved in from time to time may adversely affect our
    financial condition, results of operations and cash flows.
-- Our operations are dependent on technology.
-- We are dependent on our senior management and the loss of any of these
    individuals or an inability to hire additional team members could
    adversely affect our ability to operate profitably.
-- Our reputation is a key asset to our business, and our business may be
    affected by how we are perceived in the marketplace.
-- The concentration of our dealer-partners in several states could
    adversely affect us.
-- Failure to properly safeguard confidential consumer information could
    subject us to liability, decrease our profitability and damage our
    reputation.
-- Our founder controls a majority of our common stock, has the ability to
    control matters requiring shareholder approval and has interests which
    may conflict with the interests of our other security holders
-- Reliance on our outsourced business functions could adversely affect our
    business.
-- Natural disasters, acts of war, terrorist attacks and threats or the
    escalation of military activity in response to these attacks or
    otherwise may negatively affect our business, financial condition and
    results of operations.
-- We have received comments from the staff of the SEC that remain
    unresolved.
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Other factors not currently anticipated by management may also materially and adversely affect our results of operations. We do not undertake, and expressly disclaim any obligation, to update or alter our statements whether as a result of new information, future events or otherwise, except as required by applicable law.

## Description of Credit Acceptance Corporation

Since 1972, Credit Acceptance has provided auto loans to consumers, regardless of their credit history. Our product is offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our product, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our program is that we provide a significant number of our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit creditacceptance.com.

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CREDIT ACCEPTANCE CORPORATION
CONSOLIDATED INCOME STATEMENTS
```

(Dollars in thousands,

except per share data) $\quad$\begin{tabular}{c}
Three Months Ended <br>
December 31,

$\quad$

Years Ended <br>
December 31,
\end{tabular}

|  | (Unaud |  | naudited) |  |
| :---: | :---: | :---: | :---: | :---: |
| Revenue: |  |  |  |  |
| Finance charges | \$87,098 | \$76,704 | \$329,437 | \$286,823 |
| Premiums earned | 8,348 | 3,902 | 33,605 | 3,967 |
| Other income | 4,689 | 5,690 | 17,622 | 21,396 |
| Total revenue | 100,135 | 86,296 | 380,664 | 312,186 |
| Costs and expenses: |  |  |  |  |
| Salaries and wages | 16,395 | 17,788 | 66,893 | 68,993 |
| General and administrative | 7,633 | 6,795 | 30,391 | 27,536 |
| Provision for credit |  |  |  |  |
|  |  |  |  |  |
| Interest | 9,047 | 11,487 | 32,399 | 43,189 |
| Provision for claims | 4,513 | 2,650 | 19,299 | 2,651 |
| Total costs and expenses | 36,429 | 56,403 | 151,626 | 205,174 |
| Income from continuing operations before provision for income |  |  |  |  |
| Provision for income taxes | 23,634 | 11,116 | 82,992 | 39,944 |
| Income from continuing operations | 40,072 | 18,777 | 146,046 | 67,068 |
| Discontinued operations |  |  |  |  |
| Gain (loss) from discontinued United Kingdom operations | 116 |  | 137 | 307 |
| (Credit) provision for income taxes | (147) | (20) | 137 $(72)$ | 198 |
| Gain (loss) from discontinued operations | 263 | (221) | 209 | 109 |
| Net income | \$40,335 | \$18,556 | \$146,255 | \$67,177 |

Net income per common share:

Basic

Diluted

| \$1.27 | \$0.60 | \$4.62 | \$2.16 |
| :---: | :---: | :---: | :---: |

Income from continuing operations per common share:

Basic

Diluted

| $\$ 1.30$ | $\$ 0.62$ <br> $=============$ | $\$ 4.77$ <br> $===========$ | $\$ 2.22$ <br> $========$ |
| ---: | ---: | ---: | ---: |
| $\$ 1.26$ | $\$ 0.60$ | $\$ 4.61$ | $\$ 2.16$ |

Gain (loss) from
discontinued operations
per common share:
Basic

Diluted


Shareholders' Equity:
Preferred stock, $\$ .01$ par
value, $1,000,000$ shares
authorized, none issued
Common stock, $\$ .01$ par value,
$80,000,000$ shares authorized,
$31,158,217$ and $30,666,691$
shares issued and outstanding
as of December 31,2009 and
December 31,2008,
respectively

| Paid-in capital | 24,370 | 11,829 |
| :---: | :---: | :---: |
| Retained earnings | 474,433 | 328,178 |
| Accumulated other comprehensive loss, net of tax of $\$ 526$ and \$1,478 at December 31, 2009 and December 31, 2008, respectively | (904) | $(2,562)$ |
| Total Shareholders' Equity | 498,210 | 337,751 |
| Total Liabilities and |  |  |
| Shareholders' Equity | \$1,176,236 | \$1,139,354 |

## CREDIT ACCEPTANCE CORPORATION CONSOLIDATED STATEMENTS OF CASH FLOWS

| (Dollars in thousands) | Years Ended December 31, |  |
| :---: | :---: | :---: |
|  | 2009 | 2008 |
|  | (Unaudited) |  |
| Cash Flows From Operating Activities: |  |  |
| Net income | \$146,255 | \$67,177 |
| Adjustments to reconcile cash provided by operating activities: |  |  |
| Provision for credit losses | $(12,164)$ | 46,029 |
| Depreciation | 5,139 | 5,342 |
| Loss on retirement of property and equipment | 100 | 74 |
| Provision for deferred income taxes | 17,740 | 11,777 |
| Stock-based compensation | 6,805 | 4,309 |
| Change in operating assets and liabilities: (Decrease) increase in accounts payable and accrued liabilities | $(4,029)$ | 46 |
| ```(Increase) decrease in income taxes receivable / increase (decrease) in income taxes payable``` | $(4,837)$ | 21,593 |
| Increase in other assets | $(2,229)$ | (867) |
| Net cash provided by operating activities | 152,780 | 155,480 |
| Cash Flows From Investing Activities: |  |  |
| Increase in restricted cash and cash equivalents | $(2,123)$ | $(6,231)$ |
| Purchases of restricted securities available for sale | $(1,451)$ | $(1,514)$ |
| Proceeds from sale of restricted securities available for sale | -- | 373 |
| Maturities of restricted securities available for sale | 1,661 | 1,094 |
| Principal collected on loans receivable | 661,246 | 610,029 |
| Advances to dealers and accelerated payments of dealer holdback | $(533,465)$ | $(524,496)$ |
| Purchases of consumer loans | $(103,283)$ | $(280,326)$ |
| Payments of dealer holdback | $(44,269)$ | $(58,503)$ |
| Net increase in other loans | (152) | (120) |
| Purchases of property and equipment | $(2,925)$ | $(6,341)$ |
| Net cash used in investing activities | $(24,761)$ | $(266,035)$ |
| Cash Flows From Financing Activities: |  |  |
| Borrowings under line of credit | 630,900 | 809,700 |
| Repayments under line of credit | $(594,900)$ | $(784,700)$ |
| Proceeds from secured financing | 397,000 | 605,700 |
| Repayments of secured financing | $(566,578)$ | $(519,590)$ |


| Principal payments under mortgage note and capital lease obligations | $(1,157)$ | $(1,526)$ |
| :---: | :---: | :---: |
| Repurchase of common stock | (541) | (66) |
| Proceeds from stock options exercised | 1,941 | 2,375 |
| Tax benefits from stock based compensation plans | 4,341 | 1,081 |
| Net cash (used in) provided by financing activities | $(128,994)$ | 112,974 |
| Effect of exchange rate changes on cash | (9) | 23 |
| Net (decrease) increase in cash and cash equivalents | (984) | 2,442 |
| Cash and cash equivalents, beginning of period | 3,154 | 712 |
| Cash and cash equivalents, end of period | \$2,170 | \$3,154 |
| Supplemental Disclosure of Cash Flow Information: |  |  |
| Cash paid during the period for interest | \$32,080 | \$43,255 |
| Cash paid during the period for income taxes | \$67,563 | \$3,681 |

                CREDIT ACCEPTANCE CORPORATION
                        SUMMARY FINANCIAL DATA
    Loans Receivable
A summary of changes in Loans receivable is as follows (in thousands):

|  | $\begin{aligned} & \text { For the Year Ended December 31, } \\ & \qquad 2009 \end{aligned}$ |  |  |
| :---: | :---: | :---: | :---: |
|  | Dealer <br> Loans | Purchased Loans | Total |
| Balance, beginning of period | \$823,567 | \$325,185 | \$1,148,752 |
| New loans | 533,465 | 103,283 | 636,748 |
| Transfers | $(14,935)$ | 14,935 | -- |
| Dealer holdback payments | 44,269 | -- | 44,269 |
| Net cash collections on loans | $(515,847)$ | $(145,399)$ | $(661,246)$ |
| Write-offs | $(4,234)$ | (95) | $(4,329)$ |
| Recoveries | 2,996 | 46 | 3,042 |
| Net change in other loans | 152 | -- | 152 |
| Currency translation | 170 | -- | 170 |
| Balance, end of period | \$869,603 | \$297,955 | \$1,167,558 |
|  | For the | $\begin{aligned} & \text { ear Ended } \\ & 2008 \end{aligned}$ | ecember 31, |
|  | Dealer <br> Loans | Purchased Loans | Total |
| Balance, beginning of period | \$804,245 | \$140,453 | \$944,698 |
| New loans | 524,496 | 280,326 | 804,822 |


| Transfers | $(7,953)$ | 7,953 | -- |
| :---: | :---: | :---: | :---: |
| Dealer holdback payments | 58,503 | -- | 58,503 |
| Net cash collections on loans | $(506,600)$ | $(103,429)$ | $(610,029)$ |
| Write-offs | $(48,966)$ | (146) | $(49,112)$ |
| Recoveries | -- | 28 | 28 |
| Net change in other loans | 120 | -- | 120 |
| Currency translation | (278) | -- | (278) |
| Balance, end of period | \$823,567 | \$325,185 | \$1,148,752 |
| A summary of changes in the follows (in thousands): | Allowance | or credit | osses is as |
|  | For the | $\begin{aligned} & \text { ear Ended D } \\ & 2009 \end{aligned}$ | ecember 31, |
|  | Dealer Loans | Purchased Loans | Total |
| Balance, beginning of period | \$113,831 | \$17,004 | \$130,835 |
| Provision for credit losses | $(3,962)$ | $(8,202)$ | $(12,164)$ |
| Write-offs | $(4,234)$ | (95) | $(4,329)$ |
| Recoveries | 2,996 | 46 | 3,042 |
| Currency translation | 161 | -- | 161 |
| Balance, end of period | \$108,792 | \$8,753 | \$117,545 |
|  | For the | $\begin{aligned} & \text { ear Ended D } \\ & 2008 \end{aligned}$ | ecember 31, |
|  | Dealer <br> Loans | Purchased Loans | Total |
| Balance, beginning of period | \$133,201 | \$944 | \$134,145 |
| Provision for credit losses | 29,851 | 16,178 | 46,029 |
| Write-offs | $(48,966)$ | (146) | $(49,112)$ |
| Recoveries | -- | 28 | 28 |
| Currency translation | (255) | -- | (255) |
| Balance, end of period | \$113,831 | \$17,004 | \$130,835 |

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## SOURCE: Credit Acceptance Corporation

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