

July 31, 2015

Credit Acceptance Named One of Metro Detroit's 101 Best and Brightest Companies to Work For

Southfield, Michigan, July 31, 2015 (GLOBE NEWSWIRE) -- Credit Acceptance Corporation (NASDAQ: CACC) (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has been recognized as one of Metro Detroit's 101 Best and Brightest Companies to Work For[®].

The Best and Brightest Companies to Work For[®] award identifies and honors companies that demonstrate a commitment to excellence in their human resource practices and employee enrichment. Organizations are assessed based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more.

"This announcement marks the fourth straight year that we have received this prestigious honor. Thank you to those team members who participated in the survey process and to everyone for your continued efforts to make Credit Acceptance a great place to work," said Brett Roberts, CEO.

To see the complete 2015 List of Metro Detroit's 101 Best and Brightest Companies to Work For[®], visit <u>101bestandbrightest.com</u>.

About Credit Acceptance

Since 1972, Credit Acceptance has offered automobile dealers financing programs that enable them to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide a significant number of our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit <u>creditacceptance.com</u>.

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