

July 19, 2016

## Credit Acceptance Named #1 Workplace in Financial Services & Insurance by Great Place to Work® and Fortune

Southfield, Michigan, July 19, 2016 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation (NASDAQ: CACC)** (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has earned an additional award based on a ranking released by Great Place to Work<sup>®</sup> and *Fortune*.

Earlier today, Credit Acceptance was named the best workplace in the Financial Services and Insurance Industry. We were named No. 1 among the country's 30 Best Workplaces in Financial Services & Insurance based on the answers of more than 41,000 employees who completed the Great Place to Work Trust Index<sup>©</sup> survey in 2015.

Credit Acceptance earned this ranking based on team members' responses to questions about how frequently they experience the behaviors that create a great workplace, which include management's honesty and ethics, camaraderie among employees, and fair and respectful treatment.

To see the complete 2016 List of 30 Best Workplaces in Financial Services & Insurance, visit fortune.com/best-workplaces-finance-insurance.

## **About Credit Acceptance**

Since 1972, Credit Acceptance has offered automobile dealers financing programs that enable them to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit <a href="mailto:creditacceptance.com">creditacceptance.com</a>.

## **About The Best Workplaces in Financial Services & Insurance**

The Best Workplaces in Financial Services & Insurance ranking is based entirely upon feedback from more than 41,000 employees in the Financial Services & Insurance sector who completed Great Place to Work's Trust Index Employee Survey. Employees answered questions about how frequently they experience the behaviors that create a great workplace. Results from the survey are highly reliable, having a 95% confidence level and a margin of error of 5% or less. The total score for each company is based entirely upon this employee feedback. The 30 companies with the highest employee ratings compared with organizations of the same size were selected for the list.

Investor Relations: Douglas W. Busk Senior Vice President and Treasurer (248) 353-2700 Ext. 4432 IR@creditacceptance.com