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## Credit Acceptance Named #1 Midsize Company on Computerworld's 2015 List of Best Places to Work in IT

Southfield, Michigan, June 22, 2015 (GLOBE NEWSWIRE) -- Credit Acceptance Corporation (NASDAQ: CACC) (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has been recognized as the best place to work for technology professionals among midsize companies by IDG's Computerworld.

The Best Places to Work in IT list is an annual ranking of the top 100 work environments for technology professionals by Computerworld. The list is compiled based on a comprehensive questionnaire regarding company offerings in categories such as benefits, career development, training and retention. In addition, Computerworld conducts extensive surveys of IT workers, and their responses factor heavily in determining the rankings.

"We are honored to be ranked #1 among all midsize companies on Computerworld's Top 100 list," said John Soave, CIO. "I want to thank our IT team members for their efforts in earning this recognition and for making us a great place to work."

To see the complete 2015 List of 100 Best Places to Work in IT, visit www.computerworld.com.

## About Credit Acceptance

Since 1972, Credit Acceptance has offered automobile dealers financing programs that enable them to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase a vehicle or they purchase an unreliable one. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide a significant number of our consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit <u>creditacceptance.com</u>.

## About Computerworld

Computerworld is the leading IT media brand helping Sr. IT, business decision-makers and key influencers navigate change with effective business strategy. As the voice of business technology, Computerworld enables the IT value chain with unique editorial coverage from setting strategies to deriving value. Computerworld's award-winning website (<u>www.computerworld.com</u>), focused conference series, strategic marketing solutions and research forms the hub of the world's largest (40+ edition) global IT media network and provides opportunities for IT vendors to engage this audience. Computerworld leads the industry with an online audience of over 7.5 million monthly page views (Omniture, November 2014 - January 2015 average) and was recognized in BtoB's 2013 Media Power 50 list; recognition Computerworld has received for more than 5 consecutive years. Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at <u>www.idgenterprise.com</u>.

CONTACT: Investor Relations: Douglas W. Busk

Senior Vice President and Treasurer

(248) 353-2700 Ext. 4432

IR@creditacceptance.com