

August 2, 2017

## Credit Acceptance Named to Metropolitan Detroit's Best and Brightest Companies to Work For® List

Southfield, Michigan, Aug. 02, 2017 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation (NASDAQ: CACC)** (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has been selected once again as one of Metropolitan Detroit's Best and Brightest Companies to Work For<sup>®</sup>. Today's announcement marks the sixth straight year that we have received this honor.

The Best and Brightest Companies to Work For<sup>®</sup> award identifies and honors companies that demonstrate a commitment to excellence in their human resource practices and employee enrichment. Organizations are assessed based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more.

To see the complete 2017 List of Metro Detroit's Best and Brightest Companies to Work For<sup>®</sup>, visit <u>101bestandbrightest.com</u>.

## About Credit Acceptance

Since 1972, Credit Acceptance has offered financing programs that enable automobile dealers to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our financing programs, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase vehicles or they purchase unreliable ones. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit <u>creditacceptance.com</u>.

## About the Best and Brightest Companies to Work For® program

The Best and Brightest Companies to Work For<sup>®</sup> competition identifies and honors companies that deliver exceptional human resource practices and an impressive commitment to their employees. Organizations are assessed based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more. Participating companies have the opportunity to benchmark results with other cities. All participating companies receive a complimentary assessment report and additional benefits throughout the year. Winning companies are invited to celebrate in one of many event regions.

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