

March 30, 2017

Credit Acceptance Named to the 2017 Best Workplaces in Financial Services & Insurance List by Great Place to Work® and Fortune

Southfield, Michigan, March 30, 2017 (GLOBE NEWSWIRE) -- **Credit Acceptance Corporation (NASDAQ: CACC)** (referred to as the "Company", "Credit Acceptance", "we", "our", or "us") has earned an additional award based on a ranking released by Great Place to Work[®] and *Fortune*.

Credit Acceptance was named to the 2017 Best Workplaces in Financial Services & Insurance list for the second year in a row. We were named No. 10 among the country's 40 Best Workplaces in Financial Services & Insurance based on surveys from more than 62,000 people working at leading financial firms.

We earned this ranking based on team members' responses to questions about how frequently they experience the behaviors that create a great workplace, which include leadership strength, benefit quality, opportunities for professional growth and support for work-life balance among other factors.

To see the complete 2017 List of 40 Best Workplaces in Financial Services & Insurance, visit <u>greatplacetowork.com/best-workplaces/finance-insurance/2017</u>.

About Credit Acceptance

Since 1972, Credit Acceptance has offered financing programs that enable automobile dealers to sell vehicles to consumers, regardless of their credit history. Our financing programs are offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our financing programs, but who actually end up qualifying for traditional financing.

Without our financing programs, consumers are often unable to purchase vehicles or they purchase unreliable ones. Further, as we report to the three national credit reporting agencies, an important ancillary benefit of our programs is that we provide consumers with an opportunity to improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit <u>creditacceptance.com</u>.

About The Best Workplaces in Financial Services & Insurance

The Best Workplaces in Financial Services & Insurance rankings are based on feedback from 62,450 employees at Great

Place to Work—Certified organizations in these sectors. Employees completed an anonymous Trust Index[©] survey, answering questions about how frequently they experience the building blocks of a great workplace. Employees rated leadership strength and integrity, pride in their work and organization, opportunities for professional growth and support for work-life balance, among other factors. Results from the survey are highly reliable, having a 95 percent confidence level and a margin of error of 5 percent or less.

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