

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person* <u>Watson Jill Foss</u> (Last) (First) (Middle) 29777 TELEGRAPH ROAD SUITE 2611 (Street) SOUTHFIELD MI 48034 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>CREDIT ACCEPTANCE CORP [CACC]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 05/24/2017	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/24/2017		S		4,310	D	\$222.64 ⁽¹⁾	383,980	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		371	D	\$222.64 ⁽¹⁾	33,568	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		4,801	D	\$222.64 ⁽¹⁾	751,547	I	See footnote ⁽⁴⁾
Common Stock	05/24/2017		S		3,306	D	\$223.75 ⁽⁵⁾	380,674	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		285	D	\$223.75 ⁽⁵⁾	33,283	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		3,683	D	\$223.75 ⁽⁵⁾	747,864	I	See footnote ⁽⁴⁾
Common Stock	05/24/2017		S		759	D	\$225.07 ⁽⁶⁾	379,915	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		65	D	\$225.07 ⁽⁶⁾	33,218	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		845	D	\$225.07 ⁽⁶⁾	747,019	I	See footnote ⁽⁴⁾
Common Stock	05/24/2017		S		1,827	D	\$226.03 ⁽⁷⁾	378,088	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		158	D	\$226.03 ⁽⁷⁾	33,060	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		2,035	D	\$226.03 ⁽⁷⁾	744,984	I	See footnote ⁽⁴⁾
Common Stock	05/24/2017		S		260	D	\$226.99 ⁽⁸⁾	377,828	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		22	D	\$226.99 ⁽⁸⁾	33,038	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		289	D	\$226.99 ⁽⁸⁾	744,695	I	See footnote ⁽⁴⁾
Common Stock	05/24/2017		S		976	D	\$228.12 ⁽⁹⁾	376,852	I	See footnote ⁽²⁾
Common Stock	05/24/2017		S		84	D	\$228.12 ⁽⁹⁾	32,954	I	See footnote ⁽³⁾
Common Stock	05/24/2017		S		1,087	D	\$228.12 ⁽⁹⁾	743,608	I	See footnote ⁽⁴⁾

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					

Explanation of Responses:

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$222.34 to \$223.08, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.
- These shares are owned of record by Jill Foss Watson, as Trustee of the Jill Foss Watson Living Trust.
- These shares are owned of record by Todd Watson, spouse of Jill Foss Watson, as trustee of the Jill Foss Watson Irrevocable Trust.
- These shares are owned of record by Jill Foss Watson, as Trustee of the Karol A. Foss Irrevocable Grandchildren's Trust.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$223.39 to \$224.38, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$224.53 to \$225.51, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$225.59 to \$226.41, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$226.72 to \$227.60, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$227.80 to \$228.54, inclusive. The reporting person undertakes to provide to Credit Acceptance Corporation, any security holder of Credit Acceptance Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in the preceding sentence.

/s/ Bradley J. Wyatt, Attorney- 05/26/2017
in-Fact

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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