

## **Credit Acceptance Announces Third Quarter 2008 Earnings**

SOUTHFIELD, Mich., Oct 31, 2008 (GlobeNewswire via COMTEX News Network) -- Credit Acceptance Corporation (Nasdaq:CACC) (referred to as the "Company", "we", "our", or "us") announced consolidated net income of \$20.7 million, or \$0.67 per diluted share, for the three months ended September 30, 2008, compared to consolidated net income of \$14.7 million, or \$0.47 per diluted share, for the same period in 2007. For the nine months ended September 30, 2008 consolidated net income of \$42.4 million, or \$1.36 per diluted share, for the same period in 2007.

Adjusted net income, a non-GAAP financial measure, for the three months ended September 30, 2008 was \$22.3 million, or \$0.72 per diluted share, compared to \$15.8 million, or \$0.51 per diluted share, for the same period in 2007. For the nine months ended September 30, 2008 adjusted net income was \$59.2 million, or \$1.91 per diluted share, compared to adjusted net income of \$46.8 million, or \$1.50 per diluted share, for the same period in 2007.

Refer to our Form 10-Q, filed today with the Securities and Exchange Commission and included on our website at creditacceptance.com, for a complete discussion of the results of operations and financial data for the three and nine months ended September 30, 2008.

Operating Results

Results for the three and nine months ended September 30, 2008, compared to the same periods in 2007, include the following:

	% Ch	% Change			
	Three Months Ended Sept. 30, 2008	Nine Months Ended Sept. 30, 2008			
Consumer loan unit volume Consumer loan dollar volume Number of active dealer-partners Average loans receivable balance, n	26.9% 27.5% 16.2% aet 37.7%	22.0% 32.0% 19.2% 35.0%			

Loan Performance

-----

The following table compares our forecast of consumer loan collection rates as of September 30, 2008, with the forecasts as of June 30, 2008, as of December 31, 2007, and at the time of assignment, segmented by year of assignment:

	Forecasted Collection	Variance in Forecasted
Loan	Percentage as of	Collection Percentage from
Assign		

ment	Sept. 30,	June 30,	Dec. 31,	Initial	June 30,	Dec. 31	, Initial
Year	2008	2008	2007(1)	Forecast	2008	2007	Forecast
1999	72.1%	72.1%	72.0%	73.6%	0.0%	0.1%	-1.5%
2000	72.5%	72.5%	72.4%	72.8%	0.0%	0.1%	-0.3%
2001	67.4%	67.4%	67.3%	70.4%	0.0%	0.1%	-3.0%
2002	70.4%	70.4%	70.6%	67.9%	0.0%	-0.2%	2.5%
2003	73.9%	74.0%	74.1%	72.0%	-0.1%	-0.2%	1.9%
2004	73.5%	73.5%	73.5%	73.0%	0.0%	0.0%	0.5%
2005	74.1%	74.1%	73.8%	74.0%	0.0%	0.3%	0.1%
2006	70.3%	70.2%	70.9%	71.4%	0.1%	-0.6%	-1.1%
2007	68.2%	68.2%	71.1%	70.7%	0.0%	-2.9%	-2.5%
2008	68.2%	69.0%		69.7%	-0.8%		-1.5%

(1) These forecasted collection percentages differ from those previously reported in our Annual Report on Form 10-K for the year ended December 31, 2007 and our 2007 earnings release as they have been revised for a new methodology for forecasting future collections on loans that we implemented during the first quarter of 2008.

Both GAAP net income and adjusted net income for the three and nine months ended September 30, 2008 were negatively impacted by a reduction in our forecasted collection rates during the second quarter of 2008. We forecast future loan cash flows by comparing loans in our current portfolio to historical loans with the same attributes. The attributes include both variables captured at loan origination, like credit bureau data, application data, loan data and vehicle data, as well as variables captured subsequent to loan origination, such as collection and delinquency data. Our forecast as of March 31, 2008 assumed that loans within our current portfolio would produce similar collection rates as produced by historical loans with the same attributes. During the second quarter of 2008, we modified our forecasting methodology, which now assumes that loans originated in 2006, 2007 and 2008 will perform 100 to 300 basis points worse than historical loans with the same attributes.

During the third quarter, actual loan performance for 2007 and prior originations was consistent with our revised forecast. As a result, forecasted collection rates on 2007 and prior loans remained consistent with our forecasts for these same loans three months ago. Actual loan performance was slightly worse than expected for 2008 originations. As a result, the table above shows a decline in the forecasted collection rate for 2008 loans from 69.0% to 68.2%. The forecasted collection rate for 2008 loans as of September 30, 2008 includes both loans that were in our portfolio as of June 30, 2008 and loans received during the most recent quarter. The following table summarizes the change in our forecast for each of these segments:

	Forecasted Collection Percentage as of				
2008 Loan Assignment Period	September 30, 2008	June 30, 2008	Variance		
January 1, 2008 through June 30, 2008 July 1, 2008 through	68.3%	69.0%	-0.7%		
September 30, 2008	68.0%				

As a result of the current economic uncertainty, we are cautious about our forecasts of future collection percentages. However, we believe our current estimates are reasonable for the following reasons:

- \* Our forecasts start with the assumption that loans in our current portfolio will perform like historical loans with similar attributes.
- \* We reduced our forecasts during the second quarter on loans

originated in 2006 through 2008 by 100 to 300 basis points based on recent trends and a concern about the worsening economic environment.

- \* Actual loan performance during the third quarter was consistent with our forecast as of June 30, 2008 for loans originated in 2007 and prior periods.
- \* Actual loan performance during the third quarter was slightly below our forecast as of June 30, 2008 for loans originated during the first six months of 2008, and our forecasted collection rate for these loans was reduced accordingly.
- \* We have reduced the forecasted collection rate used at loan inception to price new loan originations. As of September 1, 2008, the forecasted collection rate used at loan inception is approximately 300 basis points lower than identical loans originated a year ago.
- \* Our current forecasting methodology, when applied against historical data, produces a consistent result as the loans age.

If the economic environment continues to deteriorate, our loan collection rates may continue to decline. Knowing this, we set prices at loan inception to increase the likelihood of achieving an acceptable return on capital, even if collection results are worse than we currently forecast. A 100 basis point change in the collection rate impacts the after-tax return on capital by approximately 30 basis points for dealer loans and approximately 65 basis points for purchased loans.

The following table presents forecasted consumer loan collection rates, advance rates (includes amounts paid to acquire purchased loans), the spread (the forecasted collection rate less the advance rate), and the percentage of the forecasted collections that had been realized as of September 30, 2008. Payments of dealer holdback and accelerated payments of dealer holdback are not included in the advance percentage paid to the dealer-partner. All amounts are presented as a percentage of the initial balance of the consumer loan (principal + interest). The table includes both dealer loans and purchased loans.

Loan Assignment Year	Forecasted Collection%	Advance%	Spread%	% of Forecast Realized
1999	72.1%	48.7%	23.4%	99.6%
2000	72.5%	47.9%	24.6%	99.2%
2001	67.4%	46.0%	21.4%	98.7%
2002	70.4%	42.2%	28.2%	98.3%
2003	73.9%	43.4%	30.5%	97.8%
2004	73.5%	44.0%	29.5%	96.7%
2005	74.1%	46.9%	27.2%	94.0%
2006	70.3%	46.6%	23.7%	78.5%
2007	68.2%	46.5%	21.7%	48.1%
2008	68.2%	44.9%	23.3%	15.1%

As of September 30, 2008

The following table presents forecasted consumer loan collection rates, advance rates (includes amounts paid to acquire purchased loans), and the spread (the forecasted collection rate less the advance rate) as of September 30, 2008 for purchased loans and dealer loans separately:

	Loan			
	Assignment	Forecasted		
	Year	Collection %	Advance %	Spread %
Purchased loans	2007	68.0%	48.9%	19.1%

	2008	67.5%	47.2%	20.3%
Dealer loans	2007	68.2%	45.9%	22.3%
	2008	68.6%	43.7%	24.9%

Although the advance rate on purchased loans is higher as compared to the advance rate on dealer loans, purchased loans do not require the Company to pay dealer holdback. The increase in the spread between the forecasted collection rate and the advance rate occurred as a result of pricing changes implemented during the first nine months of 2008.

Loan Volume

The Company experienced strong demand for its product during the quarter. During 2008, the competitive environment has allowed the Company to reduce advance rates and maintain strong growth in unit volumes. The following table summarizes changes in loan volume and active dealer-partners during the most recent quarter:

	Three Months Ended September 30,			
	2008	2007	% change	
Consumer loan unit volume	27,636	21,784	26.9%	
Active dealer-partners (1)	2,270	1,953	16.2%	
Average volume per active dealer-partner	12.2	11.2	8.9%	
Consumer loan unit volume from dealer-				
partners active both periods		17,293		
Dealer-partners active both periods	1,244		0.0%	
Average volume per dealer-partners active both periods	14.8	13.9	6.4%	
-				
Consumer loan unit volume from new				
dealer-partners		1,190		
New active dealer-partners (2)		258	16.3%	
Average velume new new estive dealer				
Average volume per new active dealer- partners	6.0	4.6	30.4%	
Attrition (3)	20.6%	19.5%		

- (1) Active dealer-partners are dealer-partners who have received funding for at least one dealer loan or purchased loan during the period.
- (2) New active dealer-partners are dealer-partners who enrolled in our program and have received funding for their first dealer loan or purchased loan from us during the periods presented.
- (3) Attrition is measured according to the following formula: decrease in consumer loan unit volume from dealer-partners who have received funding for at least one dealer loan or purchased loan during the comparable period of the prior year but did not

receive funding for any dealer loans or purchased loans during the current period divided by prior year comparable period consumer loan unit volume.

The increase in unit volume for the quarter resulted from increased volume per active dealer-partner as well as an increase in the number of active dealer-partners.

The following table summarizes consumer loan dollar growth in each of the last seven quarters compared with the same period in the previous year:

Year over Year	
Growth in Consumer Loan Dollar	Volume
Three Months Ended % Cha	ange
March 31, 2007	41.1%
June 30, 2007	43.9%
September 30, 2007	2.2%
December 31, 2007	23.3%
March 31, 2008	28.5%
June 30, 2008	40.6%
September 30, 2008	27.5%

Unit volume and dollar volume grew at roughly the same rate during the third quarter of 2008 due to various pricing changes implemented at the end of the second quarter and in the third quarter of 2008 that have reduced the average loan size.

The following table summarizes key information regarding purchased loans:

	Three Months Ended Sept. 30,		Nine M Ended Se	
	2008	2007	2008	2007
New purchased loan unit volume as a percentage of total unit volume	30.8%	25.5%	31.6%	14.0%
Net purchased loan receivable balance as a percentage of the total net receivable balance as of the end of the period	30.0%	12.1%	30.0%	12.1%

Access to Capital

Since the beginning of 2008, we have:

\* Expanded our bank line of credit to \$153.5 million and renewed to June 2010

- \* Renewed our \$325.0 million warehouse facility to August 2009
- \* Completed a \$150.0 million asset-backed secured financing with an institutional investor
- \* Completed a \$50.0 million two-year revolving warehouse facility with another institutional investor
- \* Renewed our \$50.0 million residual credit facility to August 2009

Based on our available capital, we are targeting a 10% reduction in year-over-year consumer loan unit volume for the fourth quarter of 2008. Our target growth rate in 2009 will depend on our success in securing additional financing and renewing our existing debt facilities. If no additional capital is obtained, during the first six months of 2009, we expect to continue to target unit volumes that are approximately 10% lower than the prior year comparable period.

In August of 2009, our \$325.0 million warehouse facility and our \$50.0 million residual credit facility (collectively referred to as the "maturing facilities") mature. If we are unsuccessful in renewing the maturing facilities, and alternative financing cannot be obtained, additional reductions in loan origination volumes will be required. Given current conditions in the credit markets, there can be no assurance that the maturing facilities will be renewed or that alternative financing will be obtained. In the event that the maturing facilities are not renewed, no further advances would be made under the maturing facilities. Assuming the Company continues to be in compliance with all debt covenants, the amount outstanding would be repaid over time as the collections on the loans securing the maturing facilities are received.

The following table summarizes targeted loan origination volumes under two scenarios: (1) the maturing facilities are renewed (or replaced) but no other additional capital is obtained during 2009; and (2) no additional capital is obtained during 2009 and the maturing facilities are not renewed.

	Estimated Loan Origination Volume for the Years Ended December 31,						
	2009						
(Dollars in thousands)	2008	Assuming Maturing Facilities are Renewed (or Replaced)	Assuming Maturing Facilities are Not Renewed (or Replaced)				
Loan dollar volume	\$ 800,000	\$ 600,000	\$ 550,000				
Average loans receivable balance, net	\$1,000,000	\$1,100,000	\$1,050,000				

Adjusted Financial Results

Adjusted financial results are provided to help shareholders understand our financial performance. The financial data below is non-GAAP, unless labeled otherwise. We use adjusted financial information internally to measure financial performance and to determine incentive compensation. The table below shows our results following adjustments to reflect non-GAAP accounting methods. These adjustments are explained in the table footnotes and the subsequent "Floating Yield Adjustment" and "License Fee Yield Adjustment" sections. Measures such as adjusted average capital, adjusted net income, adjusted net income per diluted share, adjusted net income plus interest expense after-tax, adjusted return on capital, adjusted revenue, adjusted operating expenses, and economic profit are all non-GAAP financial measures. These non-GAAP financial measures should be viewed in addition to, and not as an alternative for, our reported results prepared in accordance with GAAP.

Adjusted financial results for the three and nine months ended September 30, 2008, compared to the same periods in 2007, include the following:

	Three Months Ended September 30,					
(Dollars in thousands,						
except per share data)	2	2008		2007    %	Change	
Adjusted average capital	\$ 1,0	31,581	\$	724,884	42.3%	
Adjusted net income	\$	22,260	\$	15,754	41.3%	
Adjusted interest expense after-tax	\$	7,081	\$	5,689	24.5%	
Adjusted net income plus interest						
expense after-tax	\$	29,341	\$	21,443	36.8%	
Adjusted return on capital		11.4%		11.8%	-3.4%	
Cost of capital		6.5%		7.1%	-8.5%	
Economic profit	\$	12,636	\$	8,606	46.8%	
GAAP diluted weighted average						
shares outstanding	31,0	24,455	31	,139,612	-0.4%	
Adjusted net income per diluted						
share	\$	0.72	\$	0.51	41.2%	

				ths Ended mber 30,	
(Dollars in thousands,					
except per share data)		2008		2007    % 	Change
Adjusted average capital	\$	961,944	\$	687,604	39.9%
Adjusted net income	\$	59,220	\$	46,786	26.6%
Adjusted interest expense after-tax	\$	19,996	\$	16,870	18.5%
Adjusted net income plus interest					
expense after-tax	\$	79,216	\$	63,656	24.4%
Adjusted return on capital		11.0%		12.3%	-10.6%
Cost of capital		6.5%		7.1%	-8.5%
Economic profit	\$	32,466	\$	26,971	20.4%
GAAP diluted weighted average					
shares outstanding	30	,994,466	31	,228,893	-0.8%
Adjusted net income per diluted					
share	\$	1.91	\$	1.50	27.3%

Economic profit increased 46.8% and 20.4% for the three and nine months ended September 30, 2008, respectively, as compared to the same periods in 2007. Economic profit is a function of the return on capital in excess of the cost of capital and the amount of capital invested in the business.

For the three months ended September 30, 2008, adjusted average capital grew by 42.3% and adjusted return on capital declined from 11.8% to 11.4%. For the nine months ended September 30, 2008, adjusted average capital grew by 39.9% while the adjusted return on capital declined from 12.3% to 11.0%.

Although the return on capital is lower as compared to the prior year period, the return on capital improved during the third quarter of 2008 as compared to the second quarter of 2008. As we discussed in prior quarters, the decline in the return on capital experienced through the first quarter of 2008 was the result of lower yields produced by loans originated in 2006 and 2007 as a result of pricing reductions made during these periods in response to a difficult competitive environment. During the latter part of 2007 and during 2008, we increased prices which positively impacted the yield and return on capital of new originations. While the sequential improvement in the return on capital was less than it would have been had we not reduced our estimate of future loan collection rates during the second quarter of 2008, the return on capital improved to 11.4% during the quarter compared to 10.8% during the second quarter of 2008.

The following table shows adjusted revenue and adjusted operating expenses as a percentage of adjusted average capital and the percentage change in adjusted average capital for each of the last seven quarters, compared to the same periods in the prior year:

		Jun.30, 2008			Sept.30, 2007		Mar.31, 2007
Adjusted revenue as a percen- tage of adjust- ed average capital	e - e L 28.9%	28.5%	30.7%				
	_						
Adjusted oper- ating expen- ses as a per- centage of ad- justed average	e						
capital		11.3%	13.6%	14.7%	13.6%	13.6%	14.1%
Adjusted return on capital	l	10.8%				11.8%	
	======	======		======	======	======	======
Percen- tage change in ad- justed average capital com- pared to the same period in the prior							
year	42.3%	39.6%	37.5%	35.5%		29.4%	
	=======	=======	=======	=======	=======	=======	======

The following tables show how non-GAAP measures reconcile to GAAP measures. All after-tax adjustments are calculated using a 37% tax rate as we estimate that to be our long term average effective tax rate. Amounts do not recalculate due to rounding.

		nths Ended ber 30,	
(Dollars in thousands, except per share data)	2008	2007	% Change

Adjusted net income			
GAAP net income Floating yield adjustment	\$ 20,657	\$ 14,742	40.1%
(after-tax) License fee yield adjustment	1,183	1,265	
(after-tax) Gain from discontinued United	506	925	
Kingdom segment and other related items (after-tax)	(326)	(1,273)	
Litigation Interest expense related to		91	
interest rate swap agreement Adjustment to record taxes at	(179)		
37% (1)	419	4	
Adjusted net income (1)	\$    22,260	\$ 15,754 =====	41.3%
Adjusted net income per diluted share	\$ 0.72	\$ 0.51	41.2%
Diluted weighted average shares outstanding	31,024,455	31,139,612	-0.4%
Adjusted average capital			
GAAP average debt	\$ 706,637		47.9%
GAAP average shareholders' equity Floating yield adjustment	308,990 18,002		26.7%
License fee yield adjustment	(2,048)	(5,316)	
Adjusted average capital		\$ 724,884	42.3%
Adjusted return on capital			
Adjusted net income	\$ 22,260	\$ 15,754	
Adjusted interest expense after-tax	7,081		
Adjusted net income plus interest			
expense after-tax		\$ 21,443	36.8%
	======	=======	
Adjusted return on capital (2)		11.8%	-3.4%
Economic profit			
Adjusted return on capital Cost of capital (3)	6.5%	11.8% 7.1%	
Adjusted return on capital in excess of cost of capital	4.9%		
Adjusted average capital	\$ 1,031,581	\$ 724,884	
Economic profit	\$ 12,636	\$8,606 ======	46.8%

		Septemb	er 3	30,		
(Dollars in thousands, except per share data)		2008		2007	010	Change
Adjusted net income						
GAAP net income Floating yield adjustment	\$	48,621	\$	42,432		14.6%
(after-tax) License fee yield adjustment		8,955		1,964		
(after-tax) Gain from discontinued United Kingdom segment and other related		1,703		3,632		
items (after-tax) Litigation		(330)		(1,082) 406		
Interest expense related to interest rate swap agreement Adjustment to record taxes at		(23)				
37% (1)		294		(566)		
Adjusted net income (1)	•	59,220		-		26.6%
Adjusted net income per diluted share	\$	1.91	\$	1.50		27.3%
Diluted weighted average shares outstanding	30	),994,466	31	L,228,893		-0.8%
Adjusted average capital						
GAAP average debt GAAP average shareholders' equity Floating yield adjustment License fee yield adjustment		659,193 293,219 12,135 (2,603)		231,788 7,669		45.0% 26.5%
Adjusted average capital	\$ ===	961,944				39.9%
Adjusted return on capital						
Adjusted net income Adjusted interest expense after-tax		59,220 19,996				
Adjusted net income plus interest expense after-tax	\$	79,216				24.4%
Adjusted return on capital (2)		11.0%			; -	-10.6%
Economic profit						
Adjusted return on capital Cost of capital (3)				12.38 7.18		
Adjusted return on capital in excess of cost of capital Adjusted average capital	\$	4.5% 961,944	\$	5.2% 687,604	ĩ	
Economic profit		32,466	\$	26,971		20.4%

- (1) In prior year reports, we adjusted income taxes by equalizing the tax rate between the two periods presented. Beginning in the first quarter of 2008, we changed our methodology to normalize the tax rate to 37%, as we estimate that to be our long term average effective tax rate. As a result of this change, the adjustment to income taxes and adjusted net income for the three and nine months ended September 30, 2007 differ from what was reported in the prior year.
- (2) Adjusted return on capital is defined as annualized adjusted net income plus adjusted interest expense after-tax divided by adjusted average capital.
- (3) The cost of capital includes both a cost of equity and a cost of debt. The cost of equity capital is determined based on a formula that considers the risk of the business and the risk associated with our use of debt. The formula utilized for determining the cost of equity capital is as follows: (the average 30 year treasury rate + 5%) + [(1 tax rate) x (the average 30 year treasury rate + 5% pre-tax average cost of debt rate) x average debt/(average equity + average debt x tax rate)]. For the three months ended September 30, 2008 and 2007, the average 30 year treasury rate was 4.5% and 4.9%, respectively. The adjusted pre-tax average cost of debt was 6.4% and 7.6%, respectively. For the nine months ended September 30, 2008 and 2007, the average 30 year treasury rate was 4.5% and 4.9%, respectively. The adjusted pre-tax average cost of debt was 6.4% and 7.9%, respectively.

		Quarter	Ended	
(Dollars in thousands)	Sept. 30, 2008	2008		
Adjusted net income				
GAAP net income Floating yield adjustmer		5 10,344 \$	17,620 \$	12,481
(after-tax) License fee yield adjus-	1,183	9,536	(1,765)	1,591
tment (after-tax) (Gain) loss from discon- tinued United Kingdom segment and other related items (after-	506	653	544	1,353
tax)	(326)	35	(39)	(219)
Litigation Interest expense related to interest rate swap	1			
agreement Adjustment to record	(179)	(375)	532	302
taxes at 37%	419	(2)	(123)	(643)
Adjusted net income	\$ 22,260 \$			
Adjusted revenue				_
GAAP total revenue Floating yield adjustmer				

License fee yield adjus- tment Provision for credit	804	1,036	863	2,150
losses	(8,278)	(20,782)	(2,479)	(6,345)
5	\$    74,513 \$ =======		, ,	
Adjusted average capital				
GAAP average debt GAAP average sharehold-	\$706,637 \$	\$ 686,148 \$	584,794 \$	515,031
ers' equity Floating yield adjustmen License fee yield adjus-	308,990 t 18,002			
tment	(2,048)	(2,626)	(3,136)	(4,011)
	\$ 1,031,581 \$ ===========			
Adjusted revenue as a percentage of adjusted average capital	28.9%		30.7%	
Adjusted return on capital				
Adjusted net income Adjusted interest expens		\$ 20,191 \$	16,769 \$	14,865
after-tax		6,602	6,313	5,928
Adjusted net income plus interest expense after-tax				
Adjusted return on capital (3)	11.4%	10.8%	10.7%	10.7%
Adjusted operating expenses				
GAAP salaries and wages GAAP general and admini-		16,699 \$	17,740 \$	16,823
strative GAAP sales and marketing Litigation			7,124 4,642 	
Adjusted operating				
expenses	\$27,829 \$ ======		29,506 \$ ==============	
Adjusted operating expe- nses as a percentage of adjusted average capita		11 29	12 68	14.7%

## adjusted average capital compared to the same

period in the prior year	42.3%	39.6%	37.5%	35.5%
=	=======================================	===== ====		======

		Ç	Quai	rter Ende	ed	
(Dollars in thousands)	Se	ept. 30, 2007		un. 30, 2007		
Adjusted net income						
GAAP net income Floating yield adjust-	\$	14,742	\$	12,331	\$	15,359
ment (after-tax) License fee yield adjus-	_	1,265		617		82
tment (after-tax) (Gain) loss from discon- tinued United Kingdom segment and other rela-	-	925		1,143		1,564
ted items (after-tax) Litigation		(1,273) 91		164 315		27
Interest expense related to interest rate swap agreement	1					
Adjustment to record taxes at 37%		4		378		(948)
Adjusted net income		15,754	•		•	
Adjusted revenue						
GAAP total revenue Floating yield adjust-	\$	61,058	\$	58,286	\$	57,351
ment License fee yield adjus-	-	2,008		979		130
tment Provision for credit						2,483
losses						(3,723)
Adjusted revenue		58,907				
Adjusted average capital						
GAAP average debt GAAP average sharehold-	\$	477,930	\$	473,141	\$	412,715
ers' equity Floating yield adjustmer	ıt			233,465 8,073		217,977 6,587
License fee yield adjus- tment	-	(5,316)	)	(6,345)	)	(7,684)
Adjusted average capital		724,884				
Adjusted revenue as a percentage of adjusted average capital		32.59				35.7%

Adjusted return on capital				
Adjusted net income Adjusted interest	\$	15,754	\$ 14,948	\$ 16,084
expense after-tax		5,689	5,960	5,221
Adjusted net income plus interest				
expense after-tax				\$  21,305
Adjusted return on				
capital (3)	====			% 13.5% =======
Adjusted operating expenses				
GAAP salaries and wages GAAP general and admini	•	13,620	\$ 13,092	\$ 11,861
strative		7,266		5,917
GAAP sales and marketin Litigation	g		4,144 (500	
Adjusted operating expenses				\$22,250
Adjusted operating expenses as a percenta of adjusted average	ge			
capital	:		13.6	% 14.1% =======
Percentage change in ad justed average capital compared to the same				
period in the prior ye				%     20.8% =======
Floating Yield Adjustme	nt			

Floating Yield Adjustment

The purpose of this adjustment is to modify the calculation of our GAAP-based finance charge revenue so that favorable and unfavorable changes in expected cash flows from loans receivable are treated consistently. To make the adjustment understandable, we must first explain how GAAP requires us to account for finance charge revenue, our primary revenue source.

Finance charge revenue equals the cash inflows from our loan portfolio less cash outflows to acquire the loans. Our GAAP finance charge revenue is based on estimates of future cash flows and is recognized on a level-yield basis over the estimated life of the loan. With the level-yield approach, the amount of finance charge revenue recognized from a loan in a given period, divided by the loan asset, is a constant percentage. Under GAAP, favorable changes in expected cash flows are treated as increases to the yield and are recognized over time, while unfavorable changes are recorded as a current period expense. The non-GAAP methodology that we use (the "floating yield" method) is identical to the GAAP approach except that, under the "floating yield" method, all changes in expected cash flows (both positive and negative) are treated as yield adjustments and therefore impact earnings over time. The GAAP treatment always results in a lower carrying value of the loan receivable asset, but may result in either higher or lower earnings for any given period depending on the timing and amount of expected cash flow changes.

We believe floating yield earnings are a more accurate reflection of the performance of our business, since both favorable and unfavorable changes in estimated cash flows are treated consistently.

License Fee Yield Adjustment

The purpose of this adjustment is to make revenue from license fees comparable across time periods. In 2001, we began charging dealer-partners a monthly licensing fee for access to our internet-based Credit Approval Processing System, also known as CAPS.

Effective January 1, 2007, we implemented a change in the way these fees are charged designed to positively impact dealerpartner attrition. We continue to charge a monthly license fee of \$599, but instead of collecting the fee in the current period, we collect it from future dealer holdback payments.

As a result of this change, (as of January 1, 2007) we record license fees on a GAAP basis as a yield adjustment, recognizing these fees as finance charge revenue over the term of the dealer loan because collection is dependent on the future cash flows of the loan. Previously, we had recorded the fee as license fee revenue in the month the fee was charged. The current GAAP treatment is more consistent with the cash economics of the business.

To allow for proper comparisons between periods, we make an adjustment to our financial results as though license fees had always been recorded as a yield adjustment. The license fee adjustment will become less significant in future periods. The license fee adjustment is projected to be \$2.1 million, \$0.8 million and \$0.3 million in 2008, 2009 and 2010, respectively. The adjustment will be immaterial starting in 2011.

Cautionary Statement Regarding Forward-Looking Information

We claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 for all of our forward-looking statements. Statements in this release that are not historical facts, such as those using terms like "may," "will," "should," "believe," "expect," "anticipate," "assume," "forecast," "estimate," "intend," "plan", "target" and those regarding our future results, plans and objectives, are "forward-looking statements" within the meaning of the federal securities laws. These forward-looking statements represent our outlook only as of the date of this release. Actual results could differ materially from these forward-looking statements since the statements are based on our current expectations, which are subject to risks and uncertainties. Factors that might cause such a difference include, but are not limited to, the factors set forth in Item 1A of our Form 10-K for the year ended December 31, 2007, other risk factors discussed herein or listed from time to time in our reports filed with the Securities and Exchange Commission and the following:

- \* Our inability to accurately forecast and estimate the amount and timing of future collections could have a material adverse effect on results of operations.
- \* We may be unable to continue to access or renew funding sources and obtain capital on favorable terms needed to maintain and grow the business.
- \* The conditions of the U.S. and international capital markets may adversely affect lenders the Company has relationships with, causing us to incur additional cost and reducing our sources of liquidity which may adversely affect our financial position, liquidity and results of operations.
- \* Due to increased competition from traditional financing sources and non-traditional lenders, we may not be able to compete successfully.

- \* We may not be able to generate sufficient cash flow to service our outstanding debt and fund operations.
- \* Requirements under credit facilities to meet financial and portfolio performance covenants.
- \* Interest rate fluctuations may adversely affect our borrowing costs, profitability and liquidity.
- \* The substantial regulation to which we are subject could result in potential liability.
- \* Adverse changes in economic conditions, or in the automobile or finance industries or the non-prime consumer market, could adversely affect our financial position, liquidity and results of operations and our ability to enter into future financing transactions.
- \* Litigation we are involved in from time to time may adversely affect our financial condition, results of operations and cash flows.
- \* We are dependent on our senior management and the loss of any of these individuals or an inability to hire additional personnel could adversely affect our ability to operate profitably.
- \* Our inability to properly safeguard confidential consumer information.
- \* Our operations could suffer from telecommunications or technology downtime or increased costs.
- \* Natural disasters, acts of war, terrorist attacks and threats or the escalation of military activity in response to such attacks or otherwise may negatively affect our business, financial condition and results of operations.

Other factors not currently anticipated by management may also materially and adversely affect our results of operations. We do not undertake, and expressly disclaim any obligation, to update or alter our statements whether as a result of new information, future events or otherwise, except as required by applicable law.

Description of Credit Acceptance Corporation

Since 1972, Credit Acceptance has provided auto loans to consumers, regardless of their credit history. Our product is offered through a nationwide network of automobile dealers who benefit from sales of vehicles to consumers who otherwise could not obtain financing; from repeat and referral sales generated by these same customers; and from sales to customers responding to advertisements for our product, but who actually end up qualifying for traditional financing.

Without our product, consumers are often unable to purchase a vehicle or they purchase an unreliable one and are not provided the opportunity to improve their credit standing. As we report to the three national credit reporting agencies, a significant number of our consumers improve their lives by improving their credit score and move on to more traditional sources of financing. Credit Acceptance is publicly traded on the NASDAQ under the symbol CACC. For more information, visit creditacceptance.com.

## CREDIT ACCEPTANCE CORPORATION CONSOLIDATED INCOME STATEMENTS (UNAUDITED)

2	2008		2007		2008		2007
\$							
	80,107		61,058		225,890		176,695
					51,205		38,573
					-		-
	4,088		3,835		13,272		12,451
	8,383		5,931		31,792		13,602
	10,954		9,030		31,702		26,781
	2		16		59 		74
	47,168		39,698		148,756		112,023
	 32,939		21,360		 77,134		 64,672
	( 2	)	26		(15)	)	64
	32,937		21,386		77,119		64,736
	12,606		7,917		28,828		23,387
ng	20,331		13,469		48,291		41,349
	504		( 9	)	548		(280)
	178						
_	326		1,273		330		1,083
	a)  \$  g it  ng ee me  ed s	a) Septer 2008 2008 \$ 75,617 4,490 80,107 16,766 6,975 g 4,088 it 8,383 10,954 2 47,168 32,939 (2 ng (2 ng (2 ng 20,331 	a) September 2008 	a) September 30, 2008 2007 \$ 75,617 \$ 56,743 4,490 4,315 80,107 61,058 16,766 13,620 - 6,975 7,266 g 4,088 3,835 it 8,383 5,931 10,954 9,030 2 16 47,168 39,698 32,939 21,360 (2) 26 ng (2) 26 ng (2) 26 ng 20,331 13,469 	a) September 30, 2008 2007 \$ 75,617 \$ 56,743 \$ 4,490 4,315 	a) September 30, Septe 2008 2007 2008 \$ 75,617 \$ 56,743 \$ 210,119 4,490 4,315 15,771 	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$

Basic						1.61		1.41
Diluted	\$	0.67	\$	0.47	\$	1.57	\$	
Income from continui operations per comm	.ng							
share: Basic	\$	0.67	\$	0.45	\$	1.60	\$	1.38
Diluted	\$	0.66	\$	0.43	\$	1.56	\$	====== 1.32
Gain from discontinu operations per comm	led		====:	======	====	======	===	
share: Basic	\$	0 01	Ś	0 04	Ś	0 01	Ś	0.04
Dasie	•		•		•		•	========
Diluted					•			0.03
Weighted average shares outstanding: Basic Diluted	30,3							,069,639 ,228,893
				CORPORA ANCE SHE		ſ		
(Dollars in thousand	ls, exa	cept per	r shai	re data)	)	As	of	
(Dollars in thousand	ls, exo	cept per	r shai	re data)		As 		pec. 31, 2007
			r shai	re data;	Sep	ot. 30, 2008		
	ASSET: valent	5: cs n equiva	alents	5	Sep  (Una \$	ot. 30, 2008 	 D  \$	2007  712 74,102
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi	ASSETS valent d cash ies av includ	5: ts vailable ding \$10 s as of	alents e for 5,067 Septe	s sale and ember 30	 Sep (Una \$	ot. 30, 2008 	  \$	2007  712 74,102 3,290
Cash and cash equi Restricted cash an Restricted securit Loans receivable (	ASSETS valent id cash ies av incluc liates er 31,	S: ts vailable ding \$10 s as of 2007, t	alents e for 5,067 Septe	s sale and ember 30	Sep (Una \$ ) 1, (	0t. 30, 2008 	 D \$	2007  712 74,102 3,290 944,698 (134,145)
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe	ASSETS valent d cash includ liates er 31, lit los	S: ts vailable ding \$10 s as of 2007, t	alents e for 5,067 Septe	s sale and ember 30	Sep (Una \$ ), ) 1, ( 	ot. 30, 2008 	, , , ,	2007  712 74,102 3,290 944,698
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe Allowance for cred	ASSETS valent id cash includ liates er 31, lit los e, net oment,	5: n equiva vailable ding \$10 s as of 2007, n sses	alents e for 5,067 Septe	s sale and ember 30	Sep (Una \$ ), 1, (  1,	2008 2008 	 \$	2007  712 74,102 3,290 944,698 (134,145)  810,553
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe Allowance for cred Loans receivable Property and equip Income taxes recei	ASSETS valent id cash includ liates er 31, lit los e, net oment,	5: n equiva vailable ding \$10 s as of 2007, n sses	alents e for 5,067 Septe	s sale and ember 30	Sep (Una \$ ) 1, ((  1,  \$ 1,	ot. 30, 2008 .udited) 934 82,993 3,933 155,591 119,184  036,407  21,550 10,012 14,527  170,356	 \$ )  \$	2007 712 74,102 3,290 944,698 (134,145)  810,553  20,124 20,712 12,689
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe Allowance for cred Loans receivable Property and equip Income taxes recei Other assets	ASSETS valent id cash includ liates er 31, lit los e, net oment, vable	S: ts n equiva vailable ding \$10 s as of 2007, t sses net	alents e for 5,067 Septe respec	s sale and ember 30 ctively	Sep (Una \$ ), 1, (  1,  \$ 1, ====	ot. 30, 2008 	 \$ )  \$ ====	2007 712 74,102 3,290 944,698 (134,145)  810,553  20,124 20,712 12,689  942,182 
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe Allowance for cred Loans receivable Property and equip Income taxes recei Other assets Total Assets LIABILITIES AND Liabilities: Accounts payable a	ASSETS valent id cash includ liates er 31, lit los e, net oment, vable	S: ts n equiva vailable ding \$10 s as of 2007, t sses net	alents e for Septe respec	s sale and ember 30 ctively)	Sep (Una \$ ), 1, (  1,  \$ 1, ====	0t. 30, 2008 	 \$ )  \$ ==== \$	2007 712 74,102 3,290 944,698 (134,145)  810,553  20,124 20,712 12,689  942,182 ======
Cash and cash equi Restricted cash an Restricted securit Loans receivable ( \$16,125 from affi 2008 and Decembe Allowance for cred Loans receivable Property and equip Income taxes recei Other assets Total Assets LIABILITIES AND Liabilities:	ASSETS valent id cash includ liates er 31, lit los e, net oment, vable	S: ts h equiva vailable ding \$10 s as of 2007, p sses net EHOLDER: crued 1:	alent: e for 5,067 Septe respec S' EQU iabil:	s sale and ember 30 ctively JITY: ities	Sep (Una \$ ) 1, (  1,  \$ 1, ==== \$	0t. 30, 2008  udited) 934 82,993 3,933 155,591 119,184  036,407  21,550 10,012 14,527  170,356  170,356  79,845 82,900 602,429	 \$ )  \$ ==== \$	2007 712 74,102 3,290 944,698 (134,145)  810,553  20,124 20,712 12,689  942,182  942,182  942,182

Deferred income taxes, net	78,848	64,768
Total Liabilities	 850,630	676,732

<pre>Shareholders' Equity: Preferred stock, \$.01 par value, 1,000,000 shares authorized, none issued Common stock, \$.01 par value, 80,000,000 shares authorized, 30,570,110 and 30,240,859 shares issued and outstanding as of September 30, 2008 and December 31,</pre>		
2007, respectively	306	302
Paid-in capital		4,134
Retained earnings	•	261,001
Accumulated other comprehensive (loss) income, net of tax of \$105 and \$(7) at September 30, 2008 and December 31, 2007,		
respectively	(185)	13
Total Shareholders' Equity	319,726	265,450
Total Liabilities and Shareholders' Equity	\$ 1,170,356	\$ 942,182

This news release was distributed by GlobeNewswire, www.globenewswire.com

## SOURCE: Credit Acceptance Corporation

Credit Acceptance Corporation Investor Relations: Douglas W. Busk, Treasurer (248) 353-2700 Ext. 4432 IR@creditacceptance.com

(C) Copyright 2008 GlobeNewswire, Inc. All rights reserved.

News Provided by COMTEX